

FOR IMMEDIATE RELEASE

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EBE Technologies and Luma Brighter Learning Integrate to Simplify Onboarding and Improve Driver Retention

EAST MOLINE, IL and MOUNT PLEASANT, SC—April 9, 2025—EBE Technologies and Luma Brighter Learning have partnered to deliver a seamless integration that streamlines driver training, eliminates manual processes, and enhances safety and retention by connecting EBE's Applicant Tracking System (ATS), Safety, and Performance solutions with Luma's Brighter Learning platform.

This integration enables seamless scheduling of Luma training through EBE's solutions for onboarding, as well as for ongoing and remedial training throughout the driver and employee lifecycle.

Key benefits of the integration include:

- Enables access to actionable safety data to build individualized coaching plans
- Centralizes training records in one platform
- Automates scheduling and completion of training modules
- Reduces manual data entry by up to 97%, minimizing error risk
- Supports compliance and driver retention goals

“Working with Luma over the past several months has been a very positive and collaborative experience,” said Larry Kerr, President of EBE Technologies. “Their willingness to enhance their integration capabilities has been fantastic. Now, our mutual customers have a single platform to manage all pre- and post-hire training processes. Courses can be scheduled or canceled—manually or automatically—through either solution, ensuring full synchronization. Additionally, certificates of completion are stored in the driver's file within EBE Technologies, providing a single repository for all documentation. This integration eliminates redundant manual processes, improving efficiency and reducing the risk of errors.”

“Our integration with EBE gives Luma Brighter Learning a single point of access to a carrier's critical systems,” said Dr. Gina Anderson, CEO of Luma Brighter Learning. “Now, actionable data from dispatch, telematics, cameras, asset maintenance, RMIS, and HRIS is available without the need for manual file processing. EBE's thoughtful approach to integration and deep understanding of data relationships across systems have been instrumental in helping Luma realize the full potential of our expanded API capabilities. We believe these enhanced capabilities will create more impactful educational opportunities—ultimately improving safety, retention, and job satisfaction for our mutual clients.”

For more information on how this integration can support your fleet's safety and training goals, visit our [website](#) or [contact us](#).

About EBE Technologies, Inc.

Founded in 1973, EBE Technologies is a leading provider of AI and Robotic Process Automation solutions designed for the driver and employee lifecycle within the transportation and logistics industries. EBE's ATS, Safety, and Performance solutions streamline processes and eliminate redundancy, allowing clients to focus on meaningful work. By leveraging EBE's lifecycle solutions, carriers can build safer, more efficient fleets with stronger retention. With cross-platform visibility, EBE offers a centralized system to manage hiring, safety, and compliance activities.

About Luma Brighter Learning

Founded in 2008, Luma Brighter Learning is an award-winning learning company in the transportation industry. It has created more than 1400+ and growing libraries of eNuggets® on a variety of learning topics for the transportation and logistics industries. Luma focuses on all formats of learning: online, blended, and face-to-face, and builds customized learning solutions with their expansive data-driven learning tools in their eNugget® Learning Management System. For fleets with less resources, they have created Luma Emerge® that incorporates the same learning principles with a cost effective, out-of-the box program. Luma also supports new drivers going into the industry with their Entry-Level Driver Training Programs. Find out more:

<https://lumabrighterlearning.com/>

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