



A SUCCESS STORY

Maverick improved driver training in 100% paperless orientation environment

About Maverick Transportation

From their corporate campus in Little Rock, AR, Maverick Transportation operates approximately 1,600 tractors with almost 2,000 employees and provides transportation services throughout the United States, Canada, and Mexico. Maverick always strives for excellence in all they do, whether hauling steel, building materials, or flat glass.

The challenge

Before implementing EBE's Learning Management System, Maverick Transportation used a standalone computerized driver training program, which lacked flexibility, accountability, and integration to its recruiting, HR, and dispatch systems. It didn't provide the insight the company wanted to create a more personalized and practical orientation and onboarding experience.

Maverick needed a solution that would address all of their issues and allow the company to have total control of the training content, which they primarily create in-house.

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EBE equipped us with the ability to use a one-on-one approach with our drivers and students.

Curt Valkovic,
Director of Driver
Training, Maverick
Transportation

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RESULTS



Adopted a 100% paperless driver onboarding and orientation process



Doubled student pipeline



Decreased work-related injuries by 24%



Increased driver retention by 18%



Improved compliance through pre-determined KPI's



Launched specialized driver training programs

The solution

Maverick chose EBE's web-based Learning Management System because it offer flexible training options. Carriers could create and maintain their own content, or use third-party training resources.

Today, Maverick staff easily manages and tracks training history, improves efficiencies in their driver onboarding and orientation process, and genuinely impact their overall safety and risk management.

EBE's LMS solution provided the help and tools we needed for a successful training program.

– Curt Valkovic,
Maverick Transportation

The future

Maverick continues to view EBE as a valuable partner in their future endeavors, with the SHIPS Learning Management System as the backbone of their driver orientation and training program.